

Alcoholics Anonymous - February 2026

Media & Digital Platforms – Anonymity Guidance

Anonymity applies equally across print, broadcast, websites, podcasts, and social media.

Do not include faces, voices, usernames, tags, or identifying details of AA members.

Content published online is permanent and shareable. Extra care is required.

Regional / Intergroup Public Information Contact:

Name: _____

Email: _____

Phone: _____

Tradition 11: Our public relations policy is based on attraction rather than promotion; we need always maintain personal anonymity at the level of press, radio, films, and the internet.

Tradition 12: Anonymity is the spiritual foundation of all our Traditions, ever reminding us to place principles before personalities.
review this document February 2028