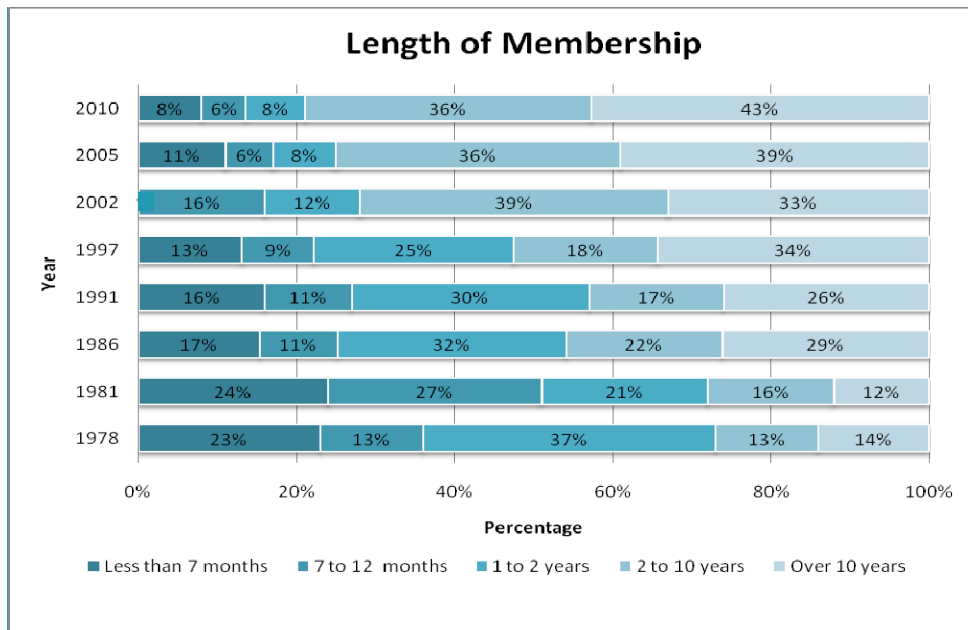
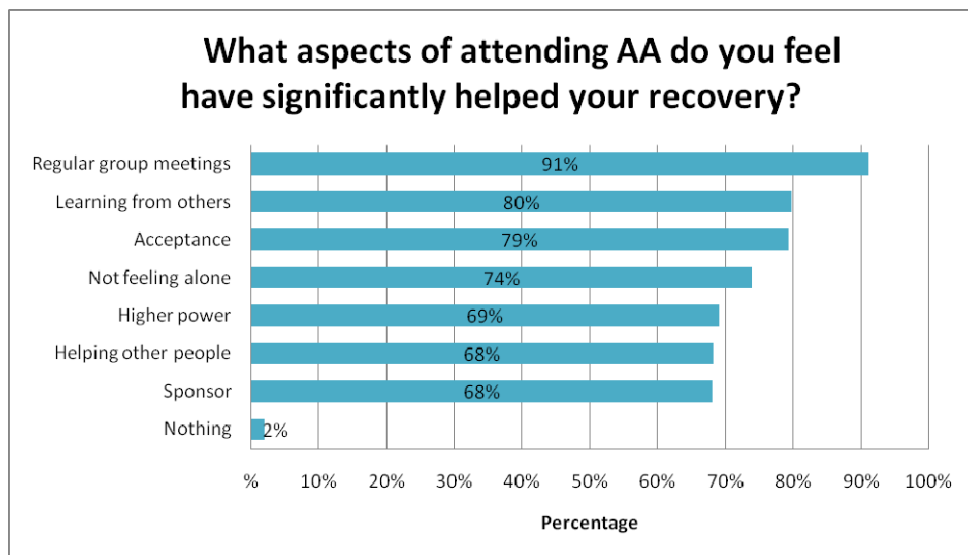


The chart below illustrates a continuing trend from previous surveys which is that the proportion of long term members is increasing.



Members were asked 'What aspects of attending AA do you feel have significantly helped your recovery?' A pre-coded list was supplied and members were asked to select all that applied. This is a new question for 2010.



Survey 2010

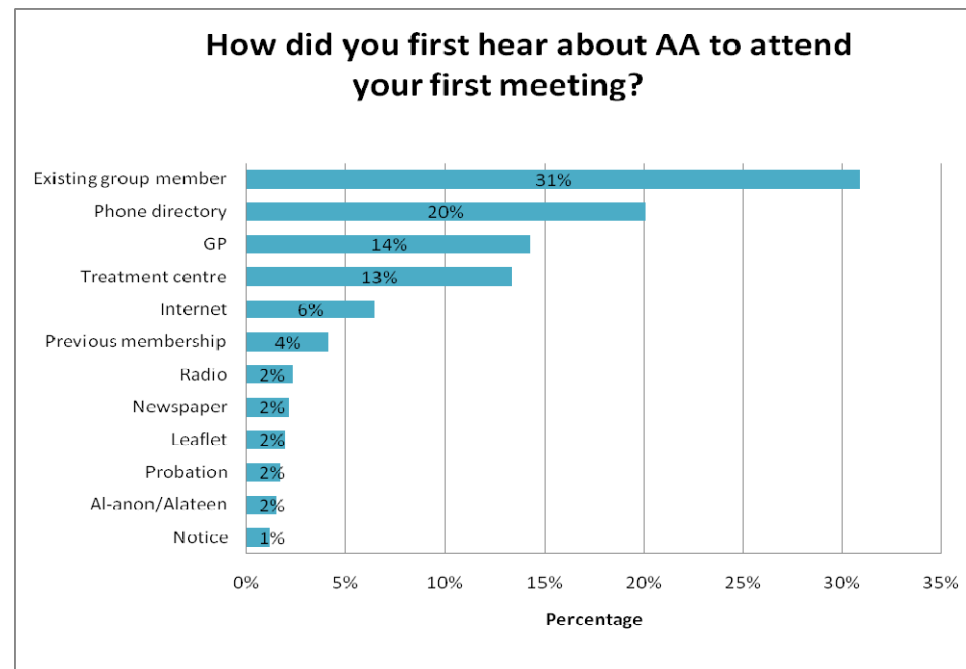


AA carries out a survey of its membership every five years. This helps us plan for our future and pass on factual information about the Fellowship to help the suffering alcoholic.

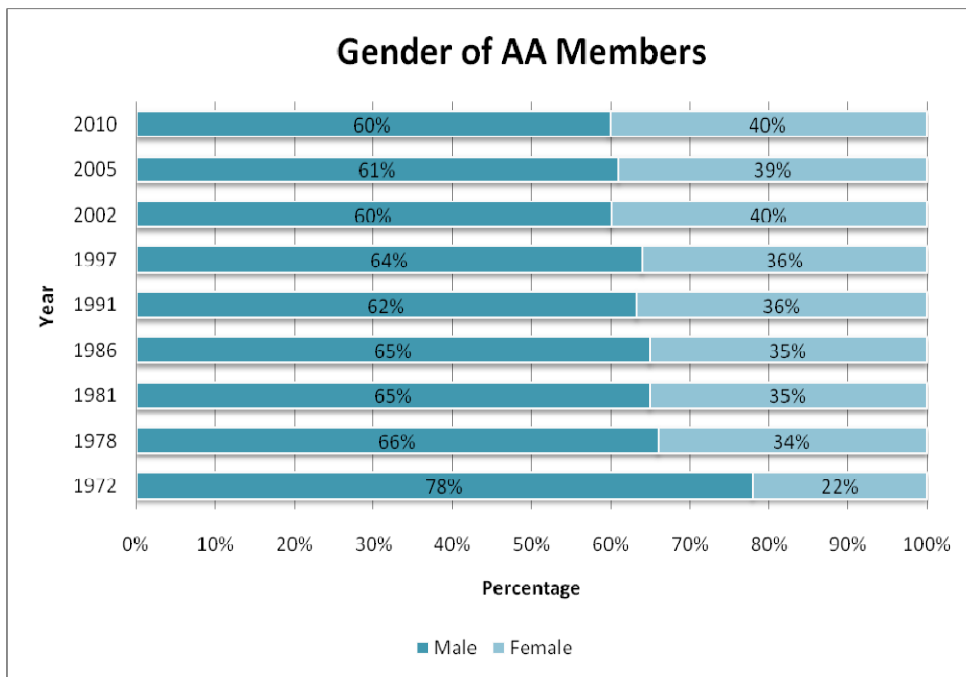
Here is a summary of the findings for 2010

- 31% of members heard about AA through an existing member.
- 60% of members are male and 40% are female.
- 49% of members attend 3 to 4 meetings a week.
- 65% of members have more than 2 years sobriety
- 91% of members feel that attending regular group meetings has significantly helped their recovery.

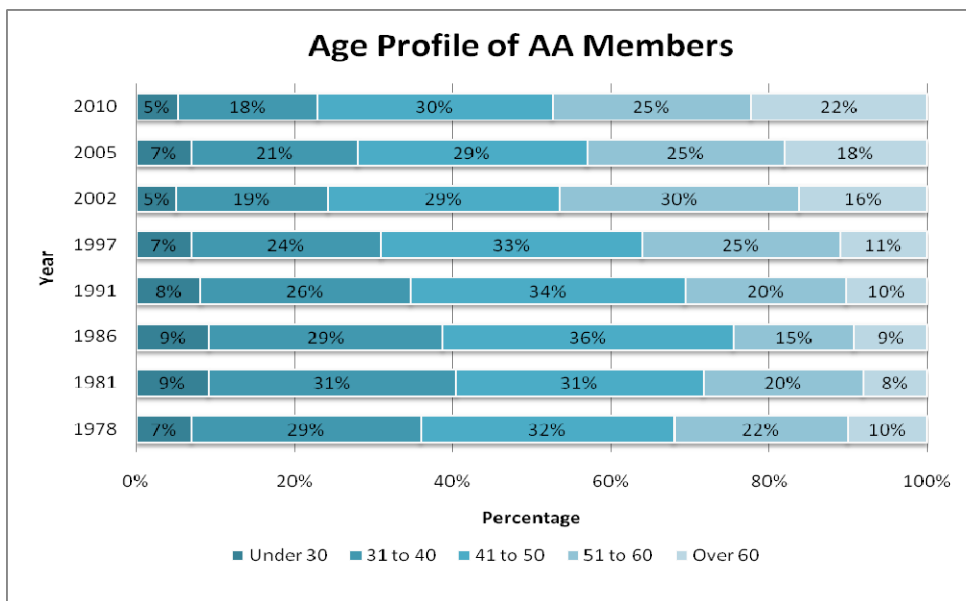
Members were asked 'how did you first hear about AA to attend your first meeting?'



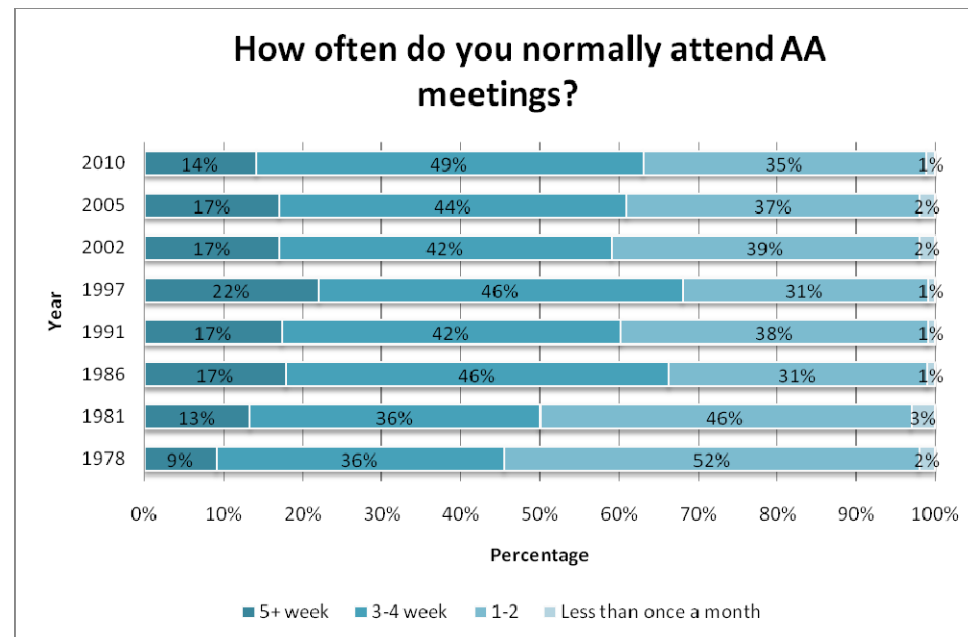
The chart below shows that female membership has remained stable at around 40%.



It can be seen from the chart below that there are more members aged over 60 years or older in 2010 (22%) compared to 2005 (18%) & 1997 (11%).



Very few members said that they attend meetings less than once a week.



Respondents were asked to supply the date of their last drink. This was then converted into a number of months and years.

